

VIDA PEARSON - Artist/printmaker

Vida has been a professional artist/printmaker for 40 years. Early in her career her favoured mediums were screen printing and etching. However, in the last 25 years she has concentrated almost exclusively on linocuts. She has a very distinctive style with her brightly coloured strongly designed works – mostly hand coloured.



Upon joining the Wildlife Art Society of Australasia (now defunct) many years ago her images naturally took a turn in that direction. This enabled her to combine a love of birdwatching, photography and travel with her art practice. She spends approx. 2 months each year on various field trips within Australia and overseas collecting material for new images.



This has involved many trips to outback Australia and inspirational places such as Antarctica, Madagascar, Asia, Iceland and most frequently to southern Africa. She finds observing all types of wildlife exhilarating – even those she observes daily on her 5-acre bush block.

She hopes that by creating beautiful images of the natural world she may cause people to reflect on how amazing our planet is. Her work can be found in galleries throughout Australia. She has won over 150 prizes in art competitions and exhibits regularly in group and solo shows.

She has been selected for the internationally judged “Birds in Art” exhibition in the US in 2014, 2021, 2022 and 2024 as well as being voted “**Wildlife Artist of the Year**” by the Wildlife Art Society of Australasia in both 2014 and 2015.

She is featured in “Inspiration Wild: An Artistic Celebration of Nature and Environment” published by the Wildlife Art Museum of Australia Foundation and “Feather and Brush – 3 centuries of Australian Bird Art” by Penny Olsen – A CSIRO Publication - her work was also featured in the 2017 Australia Geographic Art Calendar.

